



Persuasive Video Project Self-Assessment

Read each category and circle the best answer. Answer honestly!

Your Name: _____

		4	3	2	1
Storytelling	Conflict and Resolution	There was both a conflict and a resolution.	There was a conflict, but the resolution needed work.	Both the conflict and resolution were not clear.	No conflict nor resolution.
	Dialogue and Characters	My characters had costumes, props, and their words were completely believable.	We needed costumes or props but the characters' words were believable.	I could understand who the characters were but I had a lot of questions.	I had no idea what my characters were saying.
Video Production	Timing	The length was 1-3 minutes and we covered all our topics.	The length was 3 minutes but it was not enough to cover all our topics OR it felt too rushed or too long. (Score = 2)		The length was less than 1 minute or more than 3 minutes.
	Sound and Effects	The music or sounds and video effects made our video great!	We had some music or effects that went with the video.	We had some music or effects but they didn't make our video any better.	We had no music, sounds, or effects.
Project Criteria	Pros	I had at least 3 pros.	I had at least 2 pros.	I had at least 1 pro.	I had no pros.
	Cons	I had at least one con to my argument and included it in my video.	I had at least one con in my essay but didn't include it in the video.	I did not have any cons for my argument. (Score = 1)	
Life Skills	My Effort	This was my best work. I'm so proud of it!	I worked really hard but there was more I could have done.	Not my best work - I didn't put enough time or energy into it.	I really didn't care about this project at all.
	Teamwork	We had differences but we were able to compromise and worked together to finish this piece.	There was some unhappiness among teammates that we couldn't resolve but we still worked together. (Score = 3)		I did everything by myself and didn't make an effort to have anyone in the team help.

1. My favorite part of the video was:
2. The most challenging part of making this video was:
3. If I were to do this video again, this is what I would do differently:

Persuasive Video Project

Student's Name: _____

		4	3	2	1
Storytelling	Conflict and Resolution	There was both a conflict and a resolution.	There was a conflict, but the resolution needed work.	Both the conflict and resolution were present not clear.	No conflict nor resolution.
	Dialogue and Characters	The characters had costumes and props. The voice and word choice in the dialogue clearly conveyed the student's intended message.	Characters needed costumes or props but the dialogue was believable with voice and word choice.	The voice and word choice of the characters needed work – voice was flat or word choice was not believable for the characters.	The dialogue and word choice were unclear or did not contribute to the message.
Video Production	Timing	The length was 1-3 minutes and covered all the arguments.	The length was 3 minutes but it was not enough to cover all the topics OR it felt too rushed or too long. (Score =2)		The length was less than 1 minute or more than 3 minutes.
	Sound and Effects	The music or sounds and video effects greatly contributed to the presentation.	There was some music or effects but the video felt like it needed something else.	There had some music or effects but it did not contribute to the presentation.	There was no music, sounds, or effects.
Project Criteria	Pros	Student had at least 3 pros.	Student had at least 2 pros.	Student had at least 1 pro.	Student had no pros.
	Cons	Student had at least one con in the essay and included it in this video.	Student had at least one con in the essay but didn't include it in the video.	Student did not have any cons for his/her argument. (Score = 1)	
Life Skills	My Effort	Student demonstrated personal effort and showed pride in his/her work.	Student put time and effort into this project but did not persevere when problems arose.	Student put some time and effort into the project but did not stay focused.	Student did not put any time or effort into this project.
	Teamwork	Students had differences but were able to compromise and worked together to finish this piece.	Students in the group had conflict that could not be resolved but were still able to finish the project. (Score = 3)		Student did not work in a group and took on all tasks by him/herself.

Comments or observations: